



NEWS ADVISORY

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For Immediate Release

Date: June 4, 2013

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West Valley City Family Fitness Center to Participate in Worlds Largest Swimming Lesson

WHAT: World's Largest Swimming Lesson

WHEN: June 18, 2013
9:00 a.m. (check-in begins at 8:30 a.m.)

WHERE: West Valley City Family Fitness Center
5415 West 3100 South
WVC, UT 84120

WHO: Everyone is invited to participate in this **FREE** record-breaking event. All participants must be registered by June 15, 2013.

WHY: The nation's top water safety and training organizations are joining forces to present **The World's Largest Swimming Lesson™ (WLSL)**, Tuesday, June 18, 2013, to build awareness about the vital importance of teaching children to swim to help prevent drowning. On June 18th, the West Valley City Family Fitness Center will join water parks, pools and other aquatic facilities around the globe in hosting WLSL lessons simultaneously at 9:00 a.m. in an attempt to break the Guinness World Record.

Swimming is a life-saving skill for children and a vital tool to prevent drowning, the second leading cause of unintended, injury-related death for children ages 1-14. Research shows if a child doesn't learn to swim by the third grade, they likely never will. **The World's Largest Swimming Lesson™** was created to serve as a platform to help local community aquatic facilities and the many different national, regional and state wide water safety and drowning prevention organizations work together to tell this important story on a local and national level.

For more information or to register, call 801-955-4000.

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